



PARTNER WITH MORGAN

Reach the professionals building *what comes next.*

I'm Morgan DeBaun, founder and CEO of Blavity Inc and AfroTech, national bestselling author of *Rewrite Your Rules*, and a 2026 Henry Crown Fellow at the Aspen Institute. Across my channels I talk to mid-career professionals and founders about AI, money, and how to grow a business without burning out. When I recommend something, my audience buys it, tries it, and comes back to tell me about it.

460K+

ENGAGED FOLLOWERS

6

OWNED CHANNELS

40K+

AFROTECH NETWORK

BRANDS & TEAMS I'VE PARTNERED WITH

Campaigns, keynotes, and content across enterprise and consumer.

Adobe

Microsoft

LinkedIn

Cadillac

Dell

Intel

Phi

THE REACH

Where I show up, and who's listening

Six owned channels, one audience that acts on what they read and watch.

INSTAGRAM

192K

Daily conversations, Reels, and DM-driven launches.

@MORGANDEBAUN

LINKEDIN

153K

Where founders and operators come for the business breakdown.

FOLLOWERS, NOT CONNECTIONS

TIKTOK

93K

Short, sharp takes on AI, money, and work. Growing fast.

1.5M LIFETIME LIKES

YOUTUBE

22.5K

Long-form tutorials and playbooks people finish.

830 VIDEOS PUBLISHED

SUBSTACK

The WorkSmart Letter

My weekly letter, straight to inboxes that open it.

SUBSCRIBER COUNT COMING SOON

PODCAST

My show

Where I get operators and experts in the room and go deep.

LISTENER STAT COMING SOON

THE AUDIENCE

Who you reach when you work with me

These are people making money moves and career decisions, and they trust my read on what's worth their time.



Mid-career and moving

Professionals 25 to 45, past the entry level and deciding what to build next. Primarily BIPOC women.



Founders and builders

People running their own businesses and audience owners building a brand, from side income to seven figures, buying the systems, tools, and AI that help them grow.



Thought leaders

Voices shaping the conversation in their field, writers, speakers, and experts whose recommendations move rooms.



Executive operators

Directors, VPs, and C-suite leaders making budget calls and steering how their companies adopt AI and new tools.

WAYS TO PARTNER

Capabilities

A few ways brands and teams work with me. Mix and match, or start with one.

SPEAKING

Keynotes and Workshops

Talks and hands-on sessions on AI, tech tools, and building smarter. Your room leaves with a clear plan they can use Monday morning.

CONTENT

Sponsored Content and Campaigns

Integrated placements across my channels, built to sound like me and move your product. My audience gets a recommendation they already trust.

ONGOING

Brand Partnerships

Longer collaborations where we build something together over time. Ambassadorships, product co-signs, and multi-channel programs.

STRATEGY

Advising

Strategy for companies and leaders on growth, media, and the shift to AI. Direct access to how I think and what I would do in your seat.

A SEPARATE LANE

Reach the AfroTech community

Beyond my personal channels, I can open the door to AfroTech, 40,000+ professionals across every industry. A premium partnership lane at its own scale. If you want that room, we'll build it as its own program.

40,000+

PROFESSIONALS



LET'S TALK

Have a campaign in mind?

Tell me what you're building and who you want to reach. I'll come back with the formats that fit.



• morgan debaun

Founder and CEO of Blavity Inc and AfroTech.
Building companies, and helping people
build a life alongside them.

[Instagram](#) [TikTok](#) [YouTube](#) [LinkedIn](#)

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